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15th Annual “Gift of Peace” Campaign by Jacksons Food Stores Calls on the Community to Help End Domestic Violence

“Peace Doves” Donations will Support the Washington State Coalition Against Domestic Violence

SEATTLE, WA. (Nov. 27, 2019) – During this season of giving, now through Dec. 25, Jacksons Food Stores will match tax-deductible donations dollar-for-dollar in support of the fifteenth annual Gift of Peace campaign to help end domestic violence. Customers who donate \$1, \$5, or \$10 will receive a paper peace dove to hang in support of survivors and help bring visibility to the campaign in Jacksons Food Stores and Jacksons-owned ExtraMile stores across six western states, including Washington.

The annual Gift of Peace campaign has raised over \$1.35 million in donations since it began in 2004. Last year, between Thanksgiving and Christmas, Jacksons Food Stores and its customers raised a total of \$187,314 (\$93,657 matched dollar-for-dollar by Jacksons) for state domestic violence coalitions in Idaho, Oregon, Washington, Nevada, Arizona, and Utah.

Customers in Washington showed solidarity and generosity towards domestic violence survivors by contributing \$12,243 to the cause in 2018. Jacksons matched that amount to further amplify the community’s impact and support the Washington State Coalition Against Domestic Violence (WSCADV) with a total contribution of \$24,486.

“Our aim in 2019 is to encourage more donations than ever before,” said Cory Jackson, president of Jacksons Food Stores. “These funds help raise community awareness about the problem of domestic violence and provide essential resources for survivors and their children. We want to make this the most impactful year of our Peace Doves campaign yet.”

All Washington customer contributions directly support the WSCADV, a statewide non-profit member organization focused on prevention, intervention and other supports for domestic violence survivors and their families. According to Judy Chen, Executive Director of the Coalition, member organizations provide services ranging from emergency shelter, housing, public policy and advocacy, to counseling and other supports for survivors and their families.

“Jacksons Food Stores’ Gift of Peace campaign does more than raise funds - it shows survivors that their community supports them and sees the problem of domestic violence as one we all must work on together to solve,” said Chen. “We’re grateful to Jacksons for taking a stance on this issue and

supporting us through this campaign. It shows the community that our collective impact can and does change lives.”

Customers can make a tax-deductible donation for a peace dove to support the campaign at any Washington Jacksons Food Store or ExtraMile convenience store starting November 27 through December 25th.

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About Jacksons Food Stores

Since John D. Jackson founded Jacksons in 1975 as a single service station, the Idaho-headquartered company has grown to be a nationally recognized chain of more than 250 company-operated convenience stores in Idaho, Nevada, Oregon, Washington, Arizona and Utah under the Jacksons Food Stores and ExtraMile Convenience Store brands. In addition, Jackson Energy now wholesales branded fuel to more than 900 locations throughout 9 western states.

About the Washington State Coalition Against Domestic Violence

Founded in 1990 by survivors of domestic violence and their allies, the Washington State Coalition Against Domestic Violence (WSCADV) is a nonprofit network of over 70 domestic violence advocacy programs across the state of Washington. WSCADV improves how communities respond to domestic violence and works to create a world where all people can live and love freely without fear. Their work includes research, training and technical assistance, producing educational tools, engaging the public to prevent domestic violence, and policy advocacy. To learn more, please visit wscadv.org.