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Jacksons Food Stores Raises Funds to End Domestic Violence in Washington

'Peace Doves' Funds will support Washington State Coalition Against Domestic Violence

SEATTLE, WA. (Nov. 21, 2018) – Jacksons Food Stores announced today their annual campaign to help end domestic violence in six Western states, including Washington. Now through December 25, customers can donate an amount of their choice and purchase a peace dove that will be hung in the convenience stores around the state.

The company will provide matching funds to leverage customer donations to the Washington State Coalition Against Domestic Violence, a 501c3 nonprofit, as well as similar organizations in five other states.

“Last year, Jacksons Gift of Peace campaign raised over \$10,000 from the generosity of Jacksons customers. That number was then matched by Jacksons Food Stores to give the coalition a grand total of over \$20,000 to stop domestic violence in Washington communities, and this year we are excited to provide even more support,” said Katrina Lemmon, advertising and promotions manager for Jacksons Food Stores.

The Gift of Peace campaign is currently underway at Jacksons Food Stores in Idaho, Utah, Nevada, Arizona, Oregon, and Washington, with funds going toward ending domestic violence in each state through a local organization.

Customers can make a tax-deductible donation toward a peace dove at any neighborhood Jacksons Food Store. Then, customers can write the name of a loved one or their names and the paper dove will be hung up in the store. Doves are available in \$1, \$5, and \$10 increments, and will be matched by Jacksons Food Stores. Last year, the campaign raised over \$160,000 across all six states, and this year, the company hopes to raise even more.

All Washington customer contributions will go to the Washington State Coalition Against Domestic Violence and will directly help support families and individuals affected by domestic violence, as well as violence prevention work, according to Judy Chen, Acting Executive Director.

“We are so thankful to Jacksons for the Gift of Peace campaign,” Chen said. “It sends a powerful message to survivors and the community when they see the peace doves in the stores around Washington.”

About Jacksons

Jacksons Food Stores, Inc. headquartered in Meridian, Idaho, was founded in Caldwell, Idaho in 1975 as a single service station. Jacksons has grown to be a nationally recognized chain of over 230+ Chevron, Shell, and Texaco branded convenience stores in six western states. All company operations currently employ approximately 3,000 associates.

About the Washington State Coalition Against Domestic Violence

Founded in 1990 by survivors of domestic violence and their allies, the Washington State Coalition Against Domestic Violence (WSCADV) is a nonprofit network of nearly 70 domestic violence advocacy programs across the state of Washington. WSCADV improves how communities respond to domestic violence and works to create a world where all people can live and love freely without fear. Their work includes research, training and technical assistance, producing educational tools, engaging the public to prevent domestic violence, and policy advocacy. To learn more, please visit wscadv.org.