



# 2018 CONFERENCE SPONSORSHIP PACKET

SEPTEMBER 24-26, 2018 LYNNWOOD, WA





# **ABOUT WSCADV**

The Washington State Coalition Against Domestic Violence (WSCADV) is the leading voice for ending domestic violence in Washington State. Founded in 1990 by survivors and their allies, WSCADV's mission is to mobilize our member programs and allies to end domestic violence through advocacy and action for social change. We improve how communities respond to violence and create a social intolerance for abuse through visionary work, engaging the public, and supporting our 65+ members, who in turn help survivors and their families in rural, urban, and Native communities across Washington.

Last year, WSCADV trained 2,500+ victim advocates and professionals, who in turn served 19,163 survivors and children outside of shelter, provided emergency shelter to 5,957 people fleeing abusive partners, and answered 94,627 crisis calls.

"(I) appreciate the standards that are upheld, and the dignity and grace extended on behalf of advocates, survivors, and those in the cycle of violence."

-Survivor Advocate

### **WSCADV ANNUAL CONFERENCE:**

For over 25 years, we at the Washington State Coalition Against Domestic Violence have hosted an annual conference where we bring together Domestic Violence and Sexual Violence advocates, survivors, and allies from across Washington State. Our conference theme changes every year, but every year you can expect movement building strategies, an intersectional analysis, and beloved community. Some of the issues that are addressed are organizing, civic engagement, indigenous rights, immigrant rights, racial justice, reproductive justice, domestic violence prevention, youth engagement, and self care for service providers.

Each year we come together to celebrate, rethink and recharge. Our annual conference plays a role in advocates feeling bolder, more connected, and ready to be a part of a larger movement that values each person and hopes for a future where people are able to live and love freely without fear.

### WHO ATTENDS OUR CONFERENCE?

WSCADV has over 65 member programs throughout Washington State, serving survivors and their families in all 39 counties. These member programs represent both rural, urban and native communities. Our attendees include advocates, nonprofit leaders, and other professionals such as faith leaders, government representatives, attorneys, public servants and community activists.

### WHAT IS IN STORE FOR 2018?

Now more than ever it is important to stand up and say affirmatively, WE CHOOSE ALL OF US! This September is our chance to say it loud and say it together. This year's conference will explore what it means to choose love, choose democracy, and to choose community. We hope you join us to be inspired and to learn how to put these big concepts into action in our daily life and work.

SPONSORSHIP OPPORTUNITIES	ENGAGING	MOBILIZING	LEADING
INVESTMENT	\$1000	\$2500	\$5000
LOGO & LINK ON WEB PAGE & CONFERENCE APP	Х	Х	Χ
AD IN PROGRAM	1/2 PAGE	1/2 PAGE	FULL PAGE
EXHIBIT TABLE SPACE DURING THE CONFERENCE	Χ	Х	Χ
COMPLIMENTARY TICKETS	1	2	2
PROMOTION ON WSCADV'S SOCIAL MEDIA PLATFORMS		1	2
LOGO IN THE FOOTER OF ALL CONFERENCE EMAILS		X	X
AD IN THE PRE-PLENARY & LUNCH TIME SLIDESHOW			Х
SPECIAL THANKS FROM THE MAINSTAGE DURING A PLENARY SESSION			X

## **LOGO & PROGRAM AD SPECIFICATIONS**

### LOGO SPECIFICATIONS

All sponsors must submit a high resolution logo (at least 300dpi at 3 inches wide) with a transparent background to be used for marketing purposes as outlined in the benefits matrix. In addition to a high resolution logo, please submit a brief description (approximately 1 paragraph) describing your organization. Note that organization logos will not be displayed on our marketing channels until payment is received.

### PROGRAM AD SPECIFICATIONS

Sponsors are invited to submit an ad to be placed in the conference program. Ads must be designed by the sponsoring organization and submitted to WSCADV for inclusion in the program no later than August 1, 2018. Ads should be submitted in one of the following formats: \*.AI, \*.PSD, \*.JPG, \*.PNG, or \*.PDF.

### LEADING AD SIZE

# 8" wide x 11" high 7.5" wide x 10.5" safe-space

### MOBILIZING AD SIZE

8" wide x 5.5" high
7.5" wide x 5" safe-space

### **ENGAGING AD SIZE**

8" wide x 2.75" high 7.5" wide x 2.25" safe-space

# **SPONSOR APPLICATION**

ORGANIZATION:						
CONTACT NAME:						
PHO	NE:	EMAIL:				
ADDDRESS:						
SPONSOR LEVEL:						
	ENGAGING (\$1000)					
	MOBILIZING (\$2500)					
	LEADING (\$5000)					
PAYMENT TYPE:						
	CHECK					
	CREDIT CARD					
CREDIT CARD #:						
EXP.	DATE:	CVV:	BILLING ZIP:			
NAME AS IT APPEARS ON CARD:						

PAYMENT & CANCELLATION POLICY: Full payment is due when contract is submitted. If you require an invoice to be able to submit payment, please contact Katie Metzger at katie@wscadv.org. Cancellation requests received before August 1, 2018 are eligible for a full refund. Cancellation requests received after August 1, 2018 will only be eligible for a 25% refund.



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