



PRESS RELEASE

FOR IMMEDIATE RELEASE

November 29, 2016

Contacts:

Reed Forrester, Communications
WA State Coalition Against
Domestic Violence
206-389-2515 Ext. 201

reed@wscadv.org
Katrina Lemmon
Jacksons Food Stores
208-955-6265
katrina.lemmon@jacksons.com

Jacksons Food Stores Join Washington Fight Against Domestic Violence

Jacksons Food Stores and the Washington State Coalition Against Domestic Violence are running the “Give the Gift of Peace” campaign, a holiday season campaign that runs through December 25th to raise funds for the prevention of domestic violence. This is the 13th year anniversary of the campaign throughout the Northwest. The campaign is important for community awareness and legislative efforts to ensure funding priorities for domestic violence victims. Contributions can be made in increments of \$1, \$5 or \$10. At the end of the campaign, Jacksons Chief Executive Officer, John Jackson, will match Jacksons Food Stores customer contributions dollar for dollar up to \$75,000 with all the proceeds going to the Washington State Coalition Against Domestic Violence.

The Washington campaign began in 2009, and customers have contributed by purchasing paper doves at Jacksons Food Stores. During the 2015 campaign, Washington Jacksons Food Stores customers contributed over \$10,000 resulting in over \$20,000 in donations, including Jacksons’ dollar for dollar match. Washington donations have resulted in over \$220,000 over the five years.

Jacksons Food Stores in Oregon, Idaho, Arizona, Nevada and Utah will also participate in the campaign, and proceeds will go toward coalitions against

domestic violence in the respective states. Since the inception of the “Give the Gift of Peace” campaign, Jacksons has raised over \$1,200,000 through this program to help end violence against women and children and assist individuals who have experienced domestic violence.

About the Washington State Coalition Against Domestic Violence

Founded in 1990 by survivors of domestic violence and their allies, the Washington State Coalition Against Domestic Violence (WSCADV) is a non-profit network of over 70 domestic violence advocacy programs across the state of Washington. WSCADV improves how communities respond to domestic violence and works to create a social intolerance for abuse. Their work includes research, training and technical assistance, producing educational tools, promoting domestic violence awareness, and public policy advocacy. To learn more, please visit wscadv.org.

About Jacksons Food Stores

Jacksons Food Stores, Inc. headquartered in Meridian, Idaho, was founded in Caldwell, Idaho in 1975 as a single service station. Jacksons has grown to be a nationally recognized chain of over 200 Chevron/Texaco/Shell branded convenience stores in 6 western states. For more information about Jacksons please go to Jacksons.com

###